



Diverse Magazine Media Pack

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diverse

Magazine

Diverse magazine was launched in October 2005 to coincide with Black History Month. Since then it has developed into an important source of credible information for diversity professionals, educational institutions and the general public.

As the name suggests, Diverse magazine covers issues relating to the seven main 'strands' of diversity: Race, Gender, Disability, Ageism, Religion, Sexual Orientation and Trans Gender.

The magazine recently won the Black Achievers Award for its success in encouraging people from black, minority and ethnic backgrounds, people with disabilities and people from the most deprived inner city communities to apply for jobs, education and training opportunities offered by advertisers.

In addition, the website, www.diversemag.co.uk, is being developed into the largest dedicated career centre for diverse professionals in the UK and offers further opportunities for advertising and sponsorship.

Magazine Features:

- Arts & Culture
- Businesses, Communities & People
- Education & Employment
- Youth
- History
- Public Services
- Listings

Distribution:

We currently have a subscriber list of 20,000+ and with the online magazine, have increased the readership to millions.

Sponsor Packages:

Diverse magazine is a leading publication on diversity issues providing credible information on diversity management in our multicultural society.

By sponsoring the magazine you will demonstrate your commitment to social inclusion and also gain measurable benefits to your organisation.

Gold £5,000

Logo on Front Cover

Full page cover advertisement

6 page editorial

Logo & advertisement on website

12 months recruitment advertising on website

Advertisement on e-newsletter

Silver £2,500

Logo on opening pages

Full page advertisement

2 page editorial

Logo on website

6 months recruitment advertising on website

Advertisement on e-newsletter

These sponsorship packages have excellent benefits to the companies wishing to purchase them, however, please don't hesitate to contact Fortis Marketing Ltd, where one of our team will be happy to discuss your requirements & put together a more bespoke package for your company.



Advertising Rates:

Description	Cost	Dimensions (h x w)
Full Page	£1,815	250 x 170mm
Half Page Landscape	£1,025	122.5 x 170mm
Half Page Portrait	£1,025	250 x 82.5mm
Quarter Page Landscape	£695	58.75 x 170mm
Quarter Page Portrait	£695	122.5 x 82.5mm
Double Page Spread	£2,900	270 x 390mm
Inside Front Cover	£3,300	250 x 170mm
Inside Back Cover	£3,100	250 x 170mm
Outside Back Cover	£3,500	250 x 170mm
Classified	£145	80 x 80mm

Editorial rates start from as little as £275 for a half page (approx. 250 words & 1 image)

Design & Typesetting £75

Artwork:

Artwork can be supplied in PDF, EPS, JPEG, TIFF, PSD, Illustrator (ai) or In Design formats. All files must include all placed images and fonts. Minimum 300dpi and in full colour CMYK. Send artwork via email to: design@fortismarketing.co.uk

Requirements:

If we are designing your advertisement and you have specific company guidelines, please send us a copy of these

